



IN-KIND SPONSOR OPPORTUNITIES

2019 TRI THE GULF TRIATHLON

October 19, 2019

The Mobile Bar Foundation, Inc. (“MBF”), owner and host of the Tri the Gulf Triathlon, is offering limited, in-kind sponsorship opportunities to selected Mobile, Alabama area businesses. In-Kind Sponsors would:

1. Participate in the Triathlon’s expo that will be held at the Pro Health Fitness Center located on the campus of Mobile Infirmary Medical Center, Mobile, Alabama, on Friday, October 18, 2019, from 10:30 a.m. until 7:00 p.m.
 - A. Provided one 6-8-foot-long table with two chairs
 - B. Can offer product for sale or gift to attendees (vendor’s choice)
2. Provide an item for the Triathlon’s participants’ packets (plan on 400 packets). Product to be delivered to Triathlon on or before October 9, 2019.
3. Provide a minimum of 5 items, each having a value of \$10 or more, to the Triathlon for the MBF to raffle and/or give to participants at the after-the-event party held on October 19, 2019.
4. Assist the MBF in the production of a short video about some aspect of triathlons and/or multi-sport events, suitable for posting on MBF’s web site and Facebook page. Topic of presentation, content and length of video subject to approval by MBF.
5. Identified on: Triathlon’s participant t-shirt, 2019 event sponsor signage, Triathlon’s web site and Facebook page.
6. Be permitted to have a physical presence at the Triathlon on October 19, 2019, at the Isle Dauphine Club campus, Dauphin Island, Alabama, in a location determined by the MBF.
7. Permit a poster and cards about the Triathlon in the Sponsor’s business location(s) commencing on September 1, 2019 and continuing through October 19, 2019.
8. Post information about the Triathlon on Sponsor’s web site and Facebook page commencing on September 1, 2019 and continuing through October 19, 2019.

For More Information, Contact: Greg Carwie, Esq. at 251.434.0101 or gcarwie@sirate.com.